

Welton Parish Council

Communications Committee

meeting held on Tuesday 11 March 2025 at 6.00pm

Present: Cllrs Barnfather (temporarily in the Chair), Brownlee and Hutchinson

Minutes

1. **Apologies** – No apologies received, all Cllrs were present.
2. **Declarations of pecuniary or non-pecuniary interests** – None were received.
3. **Meetings**

Cllrs discussed the time and dates of the meetings and it was agreed that a 6.00pm start was preferred. It was also discussed that it was felt more appropriate that the meetings were held on the same evening as the Finance and Working Group.

Resolved: that meeting would commence at 6.00pm on the same evening as the Finance and Working Group.

Proposed by Cllr Hutchinson and seconded by Cllr Brownlee.
4. **Facebook**

A resident had posted videos of HGVs coming through the village during the day and night. A response had been provided via Facebook following advice from Cllr Young.

It was noted there had been an increase in followers to 61, which was a positive response to the launch of the page. A suggestion was made to promote the page further via the QR code. It was explained by Cllr Barnfather that a poster containing the QR code had been created, which would be printed and displayed locally via the parish noticeboards, coffee shop, Memorial Club/Hall and public houses. A testing of the QR code was requested and also a link would be provided to upload onto the parish website.

It was also discussed that there should be an agenda item on the full council meeting regarding what Cllrs would like to see posted on the page. Monitoring and reviewing would take place, it was confirmed that notification of posts would be received by Cllrs Brownlee and Barnfather, therefore a response would be provided to any postings.
5. **Website**

It was acknowledged that the Clerk and Cllr Barnfather had received training on the administration of the parish website page and that some changes had already been made as a result of the training. An events section had been created and a number of items had been moved to more suitable locations. Cllr profiles required to be updated to match the Facebook page.

6. **Items for future agendas**

Previous quarter engagement rates would be included within the Facebook item of future agendas.

7. **Date and time of next meeting:**

Tuesday 8 July 2025 at 6.00pm (followed by the finance and Policy Working Group).

The Chair declared the meeting closed at 6.30pm.